

Celebrating small town living  
**Crossfield**  
LIVING

RATE CARD

# Crossfield Living Magazine

2021 EDITION

**CROSSFIELD  
LIVING  
2021**

**WHY  
ADVERTISE  
WITH US?**

Where opportunity  
meets possibility.

Crossfield Living magazine  
profiles the high quality of  
life in Crossfield – targeting  
potential new residents and  
profiling local businesses.

**25,000 COPIES WILL BE DELIVERED TO:**

**Home  
Delivery**

Airdrie, Crossfield,  
Irricana and  
North Rocky View

**Trade  
Shows**

2021 Crossfield Spring  
Market and Crossfield  
Farmers' Markets

**Community  
Distribution**

Calgary and locations in  
the Rocky View and  
Mountain View regions

**Printing,  
Layout &  
Distribution**

Crossfield and Irricana residents – door mail

Airdrie communities – door mail

Community distribution in Crossfield and area – Town of  
Crossfield new resident welcome bags, municipal library,  
restaurants, shops and additional public locations including  
the Town office and the local grocery store.

[crossfieldalberta.com/p/crossfield-living](https://crossfieldalberta.com/p/crossfield-living)

# RATES & DEADLINES

## 2021 PUBLICATION

Ad Space	Deadline May 19, 2021
Ad Design	Deadline May 26, 2021
Distribution Date	Week of July 12, 2021

## ADVERTISING RATES

Not-for-profit agencies receive 50 per cent off the rate card prices

Advertising contract to be signed at time of booking

### AD SIZE

Full page	\$1,200
Inside Front Cover	\$2,200
Outside Back Cover	\$2,500
Inside Back Cover	\$2,200
Centre Spread (two full pages)	\$2,750
Half Page	\$500
1/3 Page	\$400


PRESENTED IN PHOTOGRAPHY-RICH DOUBLE PAGE SPREADS

ADVERTISEMENTS WILL HAVE CYCLING EXPOSURE ON TOWN OF CROSSFIELD'S WEBSITE FOR THE FULL YEAR

INTEGRATION OF SOCIAL MEDIA WILL INCREASE WEBSITE TRAFFIC

For more information, contact:  
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