



FOR IMMEDIATE RELEASE

19 Aug. 2021 (*Crossfield, Alta*) – Crossfield Town council has appointed Sue Keenan as the Town’s new Chief Administrative Officer (CAO).

Keenan, who has been CAO in Fort MacLeod since 2016, will assume the role Sept. 27.

“We are looking forward to welcoming her to Crossfield,” Mayor Jo Tennant said. “She brings a wealth of 30 years of municipal experience to this important leadership role.”

The appointment follows a six-month search for a new CAO.

Keenan has more than 30 years of experience in municipal government, including holding several prominent positions as a parks and recreation director in both Alberta and BC in the municipal sector. Prior to her tenure in Fort MacLeod, she was parks and recreation director in Barrhead. Before moving to Barrhead, she was the executive director of BC School Sports (BCSS) in BC’s lower mainland, a position she held for more than 10 years.

Keenan holds a bachelor’s degree in physical education from the University of Alberta and a Master of Arts in organizational leadership from Royal Roads University. She also holds a Certified Local Government Manager designation.

“Keenan’s experience in the municipal sector appealed to council and is ultimately what led to her hiring,” Tennant said. “She is also a strong advocate for excellent public service, believes in the importance of two-way communication and has a commitment to life-long learning.”

Her passion for community, as well as the importance of public engagement/participation at the grassroots level, is what drives Keenan and continues to attract her to small-town living, working and playing. Her reputation is of a professional who works hard and plays hard.

As a previously carded national athlete who these days has a passion for golf and motorcycles, Keenan thrives on challenges and adventures. Although her competitive sports pursuits are behind her, Keenan relishes staying active while still pursuing overall excellence in all that she does.

Keenan is excited to get started in Crossfield and plans to hit the ground running as she gets up to speed on current Town matters with council, meets Town staff, and begins meeting and networking with the residents and business leaders of the community.

For more information or to arrange an interview:

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