



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Aug. 3, 2021, Crossfield, Alta. – The Town of Crossfield has completed a multi-million dollar revitalization of its downtown, on time and on budget.

Work on the Downtown Revitalization Project began in May 2020 and wrapped up end of July 2021. Replacement of ageing and insufficient underground infrastructure – including water pipes and utility services – was the main impetus for the project. The majority of that work was completed in 2020 with only the above ground beautification work held over to 2021.

Visitors to Crossfield will now be greeted by a welcoming main street, with widened sidewalks intended to encourage walkability, improved lighting, bright and colourful banners and beautiful landscaping. Most importantly, residents will benefit from having new infrastructure in place, which is intended to last for many years.

A Grand Opening at the end of August or early September is being planned.

Town council and administration wish to thank citizens for their co-operation as this major project was undertaken. We know the disruption was significant and the patience of business owners in the area and Town residents is greatly appreciated.

For more information or to arrange an interview:

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